In rural areas, mobility providers often lack digital tools to manage and promote their services. on-the-go offers support via an IT-based mobility platform with smartphone interface.

The specific components providers require are chosen from a modular digital toolbox, thus costs are kept at a minimum. The integrated routing assistant and trip planner allows providers to offer flexible services tailored to their customers’ needs. This is the next level of rural mobility: rural mobility 2.0

Components of the platform are:
- Routing assistant
- Multimodal trip planner
- Driver shift planning
- Vehicle and fleet management
- Accounting
- Monitoring
- Communications

Empowering rural mobility – the mobility platform on-the-go

Contact
Dr. Massimo Moraglio
moraglio@ruralmobility.eu
Christoph Henseler
henseler@ruralmobility.eu
Berlin University of Technology
Department of Work and Technology
Marchstrasse 23 (MAR 1-1)
D-10587 Berlin

http://ruralmobility.eu

RAMSES Remote Area Integrating Mobility Hub for Smart Environment InfraStructures

Partner

Framework